

## Academic Learning Modules



Emzingo-U partners with universities and professors to design customized and innovative programming centered around Global Social Impact and Leadership Development. We have collaborated with several universities to design team-building “Amazing Races”, with an emphasis on cultural diversity, as well as semester-long courses, taught between different universities across different continents. Emzingo-U also provides workshops on Social Business Modeling, Human Centered Consulting, LeaderSHIFT, Design Thinking, and Culture Flex. We work with your team to design exactly what you are looking for related to leadership development and social impact. Below you can find a short of a few examples.

### LeaderSHIFT™:

How has our definition of leadership changed in the last decade? What are the skills that future leaders will need to be successful in our changed world? Focusing on these major questions, the Emzingo-U designed IP explores the major failures in corporate leadership of the last few decades as well as the key competencies that we hope will shape the future of business and how it engages with society at large.

### Social Innovation and Design Thinking Workshop:

Workshops range from a few hours to a full week. Participants learn and apply design thinking, human centered design, and Theory U to solve a challenge in the local community or for a non-profit or social enterprise. Students and other stakeholders work together to discover creative and innovative solutions to the presented challenge.

### Social Business Modeling:

Participants learn how to use the social business model canvas to design, evaluate, and recommend improvements to business models with a social impact, be it their own business or an organization/business that they are supporting.

### CultureFlex:

CultureFLEX improves students' understanding and ability to work across cultural, geographic, functional, and age differences by recognizing and challenging existing paradigms. We explore different cultural norms and explain how to act and interact with others of different countries and cultures.

### EQ & Self awareness:

This session emphasizes reflection, coaching, and an empathetic approach to problem solving. Hard skills are a given when it comes to performing at school or work. What sets you apart is your ability to recognize and leverage your own strengths, and it is this self-awareness that enables you to succeed personally and professionally.

### Other sessions include:

- Human Centered Consulting
- Managing up: How Millennials relate to older managers
- The B-Corp movement and how it is redefining "business as usual"



To find out more, please contact [inquiries@emzingo.com](mailto:inquiries@emzingo.com)



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