

## Global Impact Fellowship (GIF)



### Emzingo-U's Global Impact Fellowship (GIF)

is a leadership program designed to offer purpose-driven undergraduate students an impact consulting internship with an NGO or Social Enterprise in an international destination.

Emzingo-U partners with top universities, including **Princeton**, **Notre Dame**, and **McGill**, to offer the **GIF Program** in countries such as Brazil, South Africa or Peru. This **8-week** program combines leadership training with academic and immersive experiences, personal coaching, mentoring services, and team-led social impact consulting projects over the summer period.

The GIF program prepares students for careers in development consulting, impact investing, international business, microfinance, global health, and international development.

# OUR MODEL

## LIVE

### Cultural Immersion

Fellows move from the classroom to the real world and are fully immersed into the realities of their host-country. They are exposed to a variety of challenges and opportunities, as they are continuously pushed out of their comfort zone. Fellows are challenged to break down their own mental models through deep and meaningful immersion.

## LEARN

### Academic Workshops and Visits

Fellows attend interactive workshops around key themes including **impact investing, microfinance, corporate social responsibility, social entrepreneurship, and environmental sustainability**. They also explore the social, economic, and political context of their host-country to better understand the landscape of where they live and work.

## LEAD

### Social Impact Consulting Projects and Coaching

Fellows own and **manage** their consulting projects in teams through assisting local **NGOs or Social Enterprises** in overcoming key strategic challenges. Each team is paired up with a local mentor who provides in-country knowledge and support, along with Emzingo-U facilitators who oversee the development of all projects. Additionally, Fellows focus on self-awareness and leverages their own strengths by attending **coaching and reflection workshops** which deepen the experience, provide a foundation to become better and more responsible leaders, and help determine post-graduation ambitions.

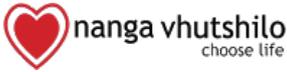
# OUR PROJECTS

**Organizations:** We work with international nonprofits such as the Red Cross or WWF, small community based organizations, who are fighting diseases like HIV/AIDS and TB and supporting youth education, and social entrepreneurs who, for example, are trying to bring wifi to the townships of South Africa or waterless toilets to areas without sewage in Peru.

### Project Examples:

- Assistance with marketing and fundraising strategies
- New program or project development and rollout
- Monitoring and measuring impact
- Public health related research and implementation

# SOME OF OUR PARTNERS



[www.nangavhutshilo.org.za](http://www.nangavhutshilo.org.za)

**Nanga Vhutshilo** is an integrated child/family centred program for orphans, vulnerable, HIV/AIDS affected children, their caregivers and families.

**Sample Project:** Emzingo-U Global Impact Fellows from Princeton and McGill designed a completely new website and branding strategy for Nanga Vhutshilo to encapsulate their organization as more than an Early Child Development Center (see logo!) and to display the massive impact the organization has had on the community. The fellows also helped build a human centered budgeting and expense system.



[www.xrunner-venture.com](http://www.xrunner-venture.com)

**X-runner:** A social enterprise that provides an innovative sanitation solution to families that cannot have regular toilets. Their waterless toilets work in areas without sewage in Peru.

**Sample Project:** Students learned about the social, economic, and health situation of the families that live in the intervention area. They then identified health indicators that could be used to regularly monitor and evaluate the impact of the toilets on the users' health, and validated tools to gather and process the information relative to those health indicators.

## OUR WORKSHOPS

**LeaderSHIFT:** How has our definition of leadership changed in the last decade? What are the skills that future leaders will need to be successful in our changed world? Focusing on these major questions, the Emzingo-U designed IP explores the major failures in corporate leadership of the last few decades as well as the key competencies that we hope will shape the future of business and how it engages with society at large.

**Social Business Modeling:** Students are guided through a myriad of diverse experiences and organizational models that are making a difference all over the world. They then learn how to use the Business Model Canvas for Social Enterprise Design and work in small groups to start imagining new ideas to address social issues or challenges affecting the countries where the program is taking place.

**Business in Informal Settlements:** Students visit small businesses in areas like Diepsloot, a township located just 30 minutes north of Johannesburg. During the full day immersion experience, students meet with local business leaders to discover how they have built and sustained their businesses in a resource-poor area. Guided by local residents and small business owners themselves, students get a first hand account of developing businesses for the bottom-of-the- pyramid while also visiting local schools, libraries, and development centers.



## OUR ALUMNI

"Emzingo-U was so implanted in the social entrepreneurship scene in Johannesburg, it was great to get direct access to this sphere of local movers and shakers. Through Emzingo-U I met incredible young people and discovered a beautifully complex country that will stay with me for life"

**Luce Engerant, Global Impact Fellow, McGill, SA '15**

"Emzingo-U's emphasis on experiential learning shapes who you are as an individual. It made me dig deep down inside where I was finally able to glimpse my full capabilities as a human being. The program ultimately inspired me to have a global perspective while tackling issues in an interdisciplinary co-created mindset."

**Vid Micevic, Global Impact Fellow, ASU, SA '15**

"Emzingo-U's Global Impact Fellowship is a unique and valuable opportunity for any undergraduate student. I am extremely appreciative of everything I learned through my internship placement with an NGO, the community of students and mentors, cultural immersion, and social responsibility workshops. I experienced so much growth during my fellowship with Emzingo-U and left South Africa more motivated and inspired to make a difference through social impact."

**Sunny Zhang, Global Impact Fellow, Princeton, South Africa '15**

To find out more, please contact [undergrad@emzingo.com](mailto:undergrad@emzingo.com)

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