

# NexGen Consulting Corps

Emzingo-U's NexGen Consulting Corps allows students to gain international impact consulting experience with nonprofits and social enterprises in different countries, such as Peru, Brazil, or South Africa.

Our skilled student teams of **impact consultants** work with organizations focused on bringing **clean sanitation, HIV prevention, entrepreneurship training, and investing strategies** to underprivileged communities.

During our **6 to 8 week consulting program**, students receive training in **Human-Centered Consulting** principles that directly apply to social impact projects with leading NGO or social enterprises in **the different locations**.

Students consult for international NGOs like the Red Cross or WWF, small community-based organizations, and local social enterprises. They also receive **mentoring for project development** and **individual coaching for personal support** to help deepen this powerful experience and provide guidance moving forward in their careers and lives!



## OUR MODEL

### LIVE: Cultural Immersion

Fellows move from the classroom to the real world and are fully immersed into the realities of their host-country. They are exposed to a variety of challenges and opportunities, as they are continuously pushed out of their comfort zone. Fellows are challenged to break down their own mental models through deep and meaningful immersion.

### LEARN: Academic Workshops and Visits

Fellows attend interactive workshops around key themes including **impact investing, microfinance, corporate social responsibility, social entrepreneurship, and environmental sustainability**. They also explore the social, economic, and political context of their host-country to better understand the landscape of where they live and work.

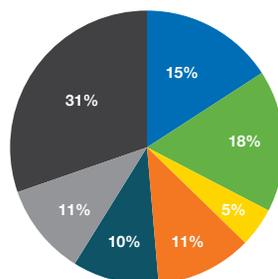
### LEAD: Social Impact Consulting Projects and Coaching

Fellows own and **manage** their consulting projects in teams through assisting local **NGOs or Social Enterprises** in overcoming key strategic challenges. Each team is paired up with a local mentor who provides in-country knowledge and support, along with Emzingo-U facilitators who oversee the development of all projects. Additionally, Fellows focus on self-awareness and leverages their own strengths by attending **coaching and reflection workshops** which deepen the experience, provide a foundation to become better and more responsible leaders, and help determine post-graduation ambitions.

## OUR PROJECTS

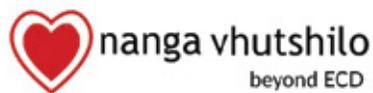
### ORGANIZATIONAL FOCUS

- Business modeling and planning
- Branding and marketing strategies
- Revenue generation & implementation
- Impact assessment frameworks
- Strategic planning



- Poverty and Hunger
- Health
- Education
- HIV/ Aids
- Gender Equality
- Environmental Sustainability/ Conservation
- Economic Development

# SAMPLE PROJECTS



**Nanga Vhutshilo** is an integrated child/family centred program for orphans, vulnerable, HIV/AIDS affected children, their caregivers and families.  
[www.nangavhutshilo.org.za](http://www.nangavhutshilo.org.za)

**Sample Project:** NexGen fellows developed a Marketing strategy which re-aligned Nanga Vhutshilo's vision, mission, values and re-positioned the organization within the donor space. Fellows created and implemented marketing tools (brochures, website updates, etc.) that were immediately implemented.



**X-runner** is a social enterprise that provides an innovative sanitation solution to families that cannot have regular toilets. Their waterless toilets work in areas without sewage in Peru.  
[www.xranner-venture.com](http://www.xranner-venture.com)

**Sample Project:** NexGen fellows developed a revenue generation strategy by focusing on fundraising and sales efforts, identifying potential new funders and investors, and piloting a new sales model which included training women in the local community as brand ambassadors and developing them as a local sales force.



## OUR ALUMNI

"The Emzingo-U experience was a defining moment in my journey - one of those times in a my life when there was who I was before and then there was who I was after - forever changed in life aspiration, scope, and focus to serve others and recognizing my strengths of empathy and creativity affecting positive transformation in others and communities."

- David Chee, Fordam MBA, NexGen, Brazil, 2015

"Emzingo-U was the best experience of my MBA by far. Not only was there a tremendous amount of support and mentoring on behalf of the Emzingo-U staff, but the project I was paired with fit my interests and skill set perfectly. I worked with an inspiring group of South African entrepreneurs to provide mentoring and business development skills for teens throughout the suburbs of Johannesburg. I was able to leverage my business analytics and development skills to help them procure long lasting clients and funding for years to come. Not only do I feel I was able to make a real impact, but I had a blast doing it!"

- Alie, McGill MBA, NexGen, South Africa, 2015

To find out more, please contact [grad@emzingo.com](mailto:grad@emzingo.com)