



Emzingo-U works with academic institutions and students around the world to promote responsible leadership through social impact.

We offer on-the-ground experiential learning and leadership programs that provide the tools and personal development support students need to make a positive impact in the world.

Work to:

- Inspire responsible leadership
- Prepare individuals to address global challenges
- Connect leaders to society



70% OF SKILLS-BASED LEARNING IS DONE THROUGH EXPERIENTIAL FORMATS.



## OUR MODEL

### LIVE

*Social Impact*



### LEARN

*Experiential Learning*



### LEAD

*Leadership Development*

Through full immersion, students engage in social impact consulting projects with nonprofits and social enterprises.

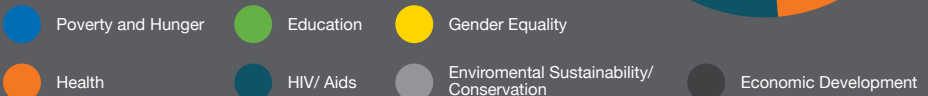
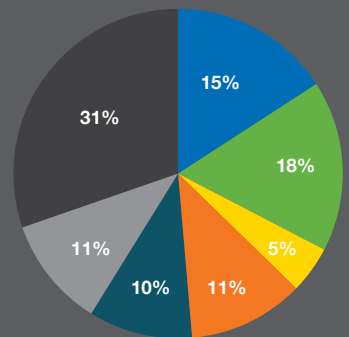
Hands-on, directly applied learning in the field with visits to impact investors, social entrepreneurs, responsible businesses, and more.

We incorporate strengths based leadership training, personal reflection, and group coaching sessions.

## OUR PROJECTS

- Business & Strategic Planning
- Branding & Marketing Strategies
- Impact Measurement and Financial Planning
- Public Health and Program Development

### ORGANIZATIONAL FOCUS



# PROGRAMS

## NexGen Consulting Corps - 6 to 8 weeks



The NexGen Consulting Corps brings graduate students and working professionals together for 6-8 weeks in Peru, Brazil, or South Africa to complete strategic consulting projects with nonprofits or social enterprises while undergoing an intensive leadership development curriculum.

## Global Impact Fellowship - 8 to 10 weeks

This social impact leadership program enables groups of talented undergraduate students from top academic institutions, to discover the world of social entrepreneurship and innovation. Students assist local nonprofits or social enterprises working in education, public health, women's rights, entrepreneurship, to overcome key strategic challenges.

## Impact Learning Treks - 7 to 14 days

During our short-format treks, students are inspired through direct exposure to social entrepreneurship, impact investing, corporate social responsibility, environmental sustainability and cultural immersion. They also partake in a short consulting engagement or social innovation workshop with local nonprofits or social enterprises. Locations include: Peru, Brazil, South Africa, Spain, and the US.

## Social Impact Courses - Semester + 1 week travel

*Revolutionize the way teaching is done at your university.*

Our **Social Impact courses** offer a **semester-long consulting project** with a **cultural immersion component**. Students work in teams with nonprofits and social enterprises in Peru, Brazil, or South Africa while discovering the world of social innovation and entrepreneurship in classroom lectures taught by university professors and Emzingo-U facilitators. Students then present their final projects in country.

## PREVIOUS PARTICIPANTS

IE Business School, Princeton, McGill, London School of Economics, ESADE, Georgetown, Tufts, UVA, USC Marshall and more!

[www.emzingo-u.com](http://www.emzingo-u.com)



LIVE. LEARN. LEAD.



"Time and again, our MBAs returned from this 6-8 week intensive internship abroad transformed, with priceless insights into global business and their own leadership style."

**Catherine Awad**, Associate Director, International Business Development. McGill University, Montreal, Canada.

"The "magic" Emzingo formula combines three critical elements: doing good, creating real impact, and transforming yourself."

**Erik Schlie**, Associate Dean International MBA at IE Business School. Madrid, Spain

"Emzingo's Global Impact Fellowship is a unique and valuable opportunity for any undergraduate student. I am extremely appreciative of everything I learned through my internship placement with an NGO, the community of students and mentors, cultural immersion, and social responsibility workshops. I experienced so much growth during my fellowship with Emzingo and left South Africa more motivated and inspired to make a difference through social impact."

**Sunny**, Global Impact Fellow, Princeton, South Africa '15

"Emzingo enabled me to have a once in a life-time experience in South Africa, making friends, learning about the country, and doing work in the local community. It's a time I always look back on with a smile."

**Braden**, MBA - IE Business School. NexGen, South Africa 2014.



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Member of:



Aspen Network of  
Development Entrepreneurs



**ASHOKA** U  
2014 Cordes Innovation Award Winner

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