

Impact Learning Treks

Our Impact Learning Treks inspire students to **discover the field of social entrepreneurship and responsible leadership** in a new country over their semester breaks. During these **one to two week trips**, students continuously learn through in-country academic sessions and multiple field visits focused around sustainability, CSR, impact-investing, and interactions with social entrepreneurs/enterprises in **Peru, South Africa, Brazil, USA, or Spain**.

OUR MODEL

Exposure $+$ Inspiration

Our Impact Learning Treks combine the three elements of “Live, Learn, Lead” to expose students to the world of social entrepreneurship and responsible leadership. In doing so, we aim to inspire our students to explore different models for innovation, alternative career paths, and methods for doing good and doing well in their own lives.



Academic Learning



Cultural Immersion



Social Impact

Our Special Formula

In addition to country specific workshops, cultural/historical visits, and social impact experiences, all of our ILTs feature the following two components. It's what makes us Emzingo-U.

LeaderSHIFT™

How has our definition of leadership changed in the last decade? What are the skills that future leaders will need to be successful in our changed world? Focusing on these major questions, the Emzingo-U designed IP explores the major failures in corporate leadership of the last few decades as well as the key competencies that we hope will shape the future.

Social Innovation and Design Thinking Workshop

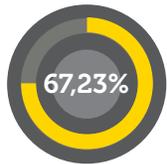
A full day workshop designed by Emzingo-U staff to teach students how to incorporate design thinking, human centered design, and the Theory U to help a local NGO or social enterprise overcome a key strategic challenge. Students work with local organizations and local students to reframe challenges and find creative and innovative solutions.

Tailor Made

Our ILTs are tailor made to meet everyone's learning objectives. They can also have central themes such as Engineering for Impact, Water and Sanitation, or Impact Investing for Change.



As our first international location, South Africa holds a special spot in the heart of the Emzingo-U team and community. A nation filled with a heartbreaking yet inspirational history and some of the world's most imaginative and significant leaders, South Africa is an amazing country to explore, learn from, and experience in our short format experiences. Participants will get the chance to meet with exceptional social enterprises, non-profit leaders, and responsible businesses in Johannesburg and Cape Town, while exploring the vastly unequal system that has created an at once divided yet often united country. They also get to work with incredible organizations that are working to right the wrongs of economic and political apartheid and to raise the living, educational, and economic standards of all of its citizens.



FACTS

Though it continues to be one of the most stable economies in Africa, South Africa has one of the highest GINI inequality coefficients of the world at .67, 23% of the population lives below the poverty line, and 5.6 million people were living with HIV as of 2011.

Visits and Organizations



Exploring Economic Inequality in Soweto

We take students to Soweto, the oldest township in South Africa, to visit the Kliptown Youth Program. Students learn how Thulani Madondo won the top 10 CNN heroes and see the amazing work he is doing to bring hope to his community. We expose students to the vast differences in resources while showing them exactly where Mandela and others signed the ANC Charter, the foundation for South Africa's Constitution in Kliptown. www.kliptownyouthprogram.org.za



Umuzi

Amplifies the voices of young people and develops the next generation of South African creative professionals from under-resourced background through their training and advertising/photography agency. www.umuziphotoclub.blogspot.com



Business in Informal Settlements

Students visit with small businesses in the unique township of Diepsloot. During this full day immersion experience, students get to meet with local business leaders to discover how they have built and sustain their businesses in a resource poor area. Guided by local residents and small business owners themselves, students get a first hand account of developing businesses for the bottom of the pyramid while also visiting local schools, libraries, and development centers.

Member of:

To find out more, please contact ILT@emzingo.com

