

Impact Learning Treks

Our Impact Learning Treks inspire students to **discover the field of social entrepreneurship and responsible leadership** in a new country over their semester breaks. During these **one to two week trips**, students continuously learn through in-country academic sessions and multiple field visits focused around sustainability, CSR, impact-investing, and interactions with social entrepreneurs/enterprises in **Peru, South Africa, Brazil, USA, or Spain**.

OUR MODEL

Exposure **+** Inspiration

Our Impact Learning Treks combine the three elements of “Live, Learn, Lead” to expose students to the world of social entrepreneurship and responsible leadership. In doing so, we aim to inspire our students to explore different models for innovation, alternative career paths, and methods for doing good and doing well in their own lives.



Academic Learning



Cultural Immersion



Social Impact

Our Special Formula

In addition to country specific workshops, cultural/historical visits, and social impact experiences, all of our ILTs feature the following two components. It's what makes us Emzingo-U.

LeaderSHIFT™

How has our definition of leadership changed in the last decade? What are the skills that future leaders will need to be successful in our changed world? Focusing on these major questions, the Emzingo-U designed IP explores the major failures in corporate leadership of the last few decades as well as the key competencies that we hope will shape the future.

Social Innovation and Design Thinking Workshop

A full day workshop designed by Emzingo-U staff to teach students how to incorporate design thinking, human centered design, and the Theory U to help a local NGO or social enterprise overcome a key strategic challenge. Students work with local organizations and local students to reframe challenges and find creative and innovative solutions.

Tailor Made

Our ILTs are tailor made to meet everyone's learning objectives. They can also have central themes such as Engineering for Impact, Water and Sanitation, or Impact Investing for Change.



Brazil

Brazil is our most recent international location, which offers students the opportunity to submerge themselves in a culture of tremendous diversity with a significantly entrepreneurial mindset. With a GDP US\$ 2.3 trillion in 2012, Brazil is the **world's seventh wealthiest economy**. It is also the largest country in area and population in Latin America and the Caribbean. Yet Brazil experiences **extreme regional differences**, especially in social indicators such as health, infant mortality and nutrition. The country still battles with inequality and the resulting issues are clearly seen in **health, education, and security**. Here students will get to explore these vast differences by visiting and working with organizations in Rio's sprawling favelas, meeting with innovative social enterprises, and discovering how responsible businesses are getting involved to make a difference in their local communities.



FACTS

Despite a 50% decrease in poverty from 2003 to 2009, Brazil still has 18 million people living on less than \$2/day as of 2012, and the richest 10% of the population hold 42.9% of the income. Yet, 1 in 4 Brazilians are still entrepreneurs, despite bureaucratic obstacles.

Visits and Organizations



Rocinha Walking Tour

Students explore one of the Rio's largest and oldest Favelas. They also meet and learn from inspiring entrepreneurs who are trying to make a positive impact in their community. They spend the afternoon assisting these local organizations with a key strategic challenge.



Associação Saúde Criança

Is an award-winning social organization that works to improve and maintain the wellbeing of children who live below the poverty line by fostering the economic and social self-sustainability of their families.

<http://www.saudecrianca.org.br/en>



CDI's

Mission is to mobilize people and transform communities through information and communication technology in order to improve a sense of citizenship and quality of life. Present in 10 countries and with 24 regional and international offices, CDI coordinates a network of 715 digital inclusion spaces.

<http://www.cdi.org.br>

To find out more, please contact ILT@emzingo.com



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