

Impact Learning Treks

Our Impact Learning Treks inspire students to **discover the field of social entrepreneurship and responsible leadership** in a new country over their semester breaks. During these **one to two week trips**, students continuously learn through in-country academic sessions and multiple field visits focused around sustainability, CSR, impact-investing, and interactions with social entrepreneurs/enterprises in **Peru, South Africa, Brazil, USA, or Spain**.

OUR MODEL

Exposure $+$ Inspiration

Our Impact Learning Treks combine the three elements of “Live, Learn, Lead” to expose students to the world of social entrepreneurship and responsible leadership. In doing so, we aim to inspire our students to explore different models for innovation, alternative career paths, and methods for doing good and doing well in their own lives.



Academic Learning



Cultural Immersion



Social Impact

Our Special Formula

In addition to country specific workshops, cultural/historical visits, and social impact experiences, all of our ILTs feature the following two components. It's what makes us Emzingo-U.

LeaderSHIFT™

How has our definition of leadership changed in the last decade? What are the skills that future leaders will need to be successful in our changed world? Focusing on these major questions, the Emzingo-U designed IP explores the major failures in corporate leadership of the last few decades as well as the key competencies that we hope will shape the future.

Social Innovation and Design Thinking Workshop

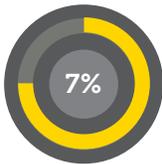
A full day workshop designed by Emzingo-U staff to teach students how to incorporate design thinking, human centered design, and the Theory U to help a local NGO or social enterprise overcome a key strategic challenge. Students work with local organizations and local students to reframe challenges and find creative and innovative solutions.

Tailor Made

Our ILTs are tailor made to meet everyone's learning objectives. They can also have central themes such as Engineering for Impact, Water and Sanitation, or Impact Investing for Change.



Peru was chosen as our second international location and is now one of our most popular! It is ranked among the top 10 "megadiverse" countries in the world for its diversity in ecosystems, species, and culture. Here students learn about the brutal terrorist years of the Shining Path, as well as the nation's recent rapid economic growth, and lingering social and economic concerns. With visits to leading nonprofits, social enterprises, and responsible businesses, they quickly discover just why its capital, Lima, has become a key regional hub of social innovation. Of course, no trip to Peru would be complete without a visit to Cusco and Machu Picchu, where students also visit with community based organizations working to combat rural poverty in Peru's highlands.



FACTS

7% avg annual growth rate over last 8 years with 50% decrease in poverty in last 10 years. Yet 23% of the population still live below the poverty line.

Visits and Organizations



Access to credit in emerging markets

Entrepreneurial Finance Lab provides financial institutions in emerging markets with credit scoring technology to determine the credit risk of local businesses.

www.eflglobal.com



Bridging the education gap

Kantaya aims to give free quality education to children in vulnerable situations, while ingraining creativity and values. They do this by providing after-school classes that, apart from teaching the basic subjects also develop children's creative side through dance and art lessons.

www.kantayaperu.com



X-runner

Social enterprise that provides an innovative sanitation solution to families that cannot have regular toilets. Their waterless toilets work in areas without sewage in the impoverished outskirts of Lima.

www.xrunner-venture.com

To find out more, please contact ILT@emzingo.com

Member of:

