

## Impact Learning Treks

Our Impact Learning Treks inspire students **to discover the field of social entrepreneurship and responsible leadership** in a new country over their semester breaks. During these **one to two week trips**, students continuously learn through in-country academic sessions and multiple field visits focused around sustainability, CSR, impact-investing, and interactions with social entrepreneurs/enterprises in **Peru, South Africa, Brazil, USA, or Spain**.

## OUR MODEL

### Exposure + Inspiration

Our Impact Learning Treks combine the three elements of "Live, Learn, Lead" to expose students to the world of social entrepreneurship and responsible leadership.

In doing so, we aim to inspire our students to explore different models for innovation, alternative career paths, and methods for doing good and doing well in their own lives.



Academic Learning



Cultural Immersion



Social Impact

## Our Special Formula

In addition to country specific workshops, cultural/historical visits, and social impact experiences, all of our ILTs feature the following two components. It's what makes us Emzingo-U.

### LeaderSHIFT™

How has our definition of leadership changed in the last decade? What are the skills that future leaders will need to be successful in our changed world? Focusing on these major questions, the Emzingo-U designed IP explores the major failures in corporate leadership of the last few decades as well as the key competencies that we hope will shape the future.

### Social Innovation and Design Thinking Workshop

A full day workshop designed by Emzingo-U staff to teach students how to incorporate design thinking, human centered design, and the Theory U to help a local NGO or social enterprise overcome a key strategic challenge. Students work with local organizations and local students to reframe challenges and find creative and innovative solutions.

# Tailor Made

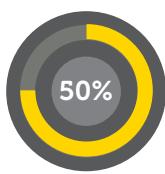
Our ILTs are tailor made to meet everyone's learning objectives. They can also have central themes such as Engineering for Impact, Water and Sanitation, or Impact Investing for Change.



## Spain Madrid and Barcelona

Madrid is considered the major financial centre of Southern Europe, and is the third largest city in the European Union. Like South Africa, Spain has recently started investing heavily in entrepreneurship, which you will get exposure to firsthand at Google Labs and the Impact Hub. You will also learn about impact investing both in the Spanish and European context, and how this has supported a growing entrepreneurial ecosystem, founded in unique opportunities stemming from the deep financial crisis of 2009.

Barcelona is one of the world's leading tourist, economic, trading and cultural centres. It is also a leading "smart city". We will examine how technology is shaping the way Spain and Europe innovate.



### FACTS

The Spanish economy is the fifth-largest in the European Union, and the fourth-largest in the Eurozone, based on nominal GDP statistics. Despite the poor performance of the Spanish economy generally in the 2008-2013 period, and close to 50% youth unemployment, the economic situation has greatly improved as of late. In 2015 the Spanish GDP grew by 3.2%, a rate not seen since 2007, before the crisis struck; such growth rate in 2015 was the highest among larger EU economies, and the highest for industrialized countries.

## Visits and Organizations



### Visit to Google Campus

A space for entrepreneurs who want to learn, connect, and build companies that will contribute to the world. In the Madrid campus, business women and men have unprecedented access to experienced and successful facilitators and collaborators along with the Google team.  
<https://www.googleforentrepreneurs.com/campuses>

### Corporate Innovation at Everis

A multinational consulting firm providing business and strategy solutions, application development, maintenance, and outsourcing services. Its innovative university is dedicated to training and developing the next generation of leaders.

<http://www.everis.com>

### Impact Investing with Creas

Which believes that intersecting the business world and the social sector is the best way to create a sustainable present. They are pioneers in Spain in using impact investing, supporting social entrepreneurship in its different phases through our funds CREAS Inicia (Seed capital) to CREAS Desarrolla (Growth capital).



Creas  
Invierte  
en valor  
social

Member of:



Aspen Network of  
Development Entrepreneurs

ASHOKA U  
2014 Cordes Innovation Award Winner

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