

Impact Learning Treks

Our Impact Learning Treks inspire students to **discover the field of social entrepreneurship and responsible leadership** in a new country over their semester breaks. During these **one to two week trips**, students continuously learn through in-country academic sessions and multiple field visits focused around sustainability, CSR, impact-investing, and interactions with social entrepreneurs/enterprises in **Peru, South Africa, Brazil, USA, or Spain**.

OUR MODEL

Exposure $+$ Inspiration

Our Impact Learning Treks combine the three elements of “Live, Learn, Lead” to expose students to the world of social entrepreneurship and responsible leadership. In doing so, we aim to inspire our students to explore different models for innovation, alternative career paths, and methods for doing good and doing well in their own lives.



Academic Learning



Cultural Immersion



Social Impact

Our Special Formula

In addition to country specific workshops, cultural/historical visits, and social impact experiences, all of our ILTs feature the following two components. It's what makes us Emzingo-U.

LeaderSHIFT™

How has our definition of leadership changed in the last decade? What are the skills that future leaders will need to be successful in our changed world? Focusing on these major questions, the Emzingo-U designed IP explores the major failures in corporate leadership of the last few decades as well as the key competencies that we hope will shape the future.

Social Innovation and Design Thinking Workshop

A full day workshop designed by Emzingo-U staff to teach students how to incorporate design thinking, human centered design, and the Theory U to help a local NGO or social enterprise overcome a key strategic challenge. Students work with local organizations and local students to reframe challenges and find creative and innovative solutions.

Tailor Made

Our ILTs are tailor made to meet everyone's learning objectives. They can also have central themes such as Engineering for Impact, Water and Sanitation, or Impact Investing for Change.



During our trip to the USA, students discover two of the most amazing and inspiring cities in the U.S. First they visit the bustling hub of social innovation in Boston, a city born of rebels and innovators that continues today by boasting large offices of many of the world's pharma, biotech, and technologies companies including Google, Microsoft, Biogen and others. With world-class universities like Harvard, MIT, and more, Massachusetts just beat California as the most innovative state in the U.S.

Then students dive into the Big Apple, one of our most popular destinations to discover the world of social entrepreneurship and responsible business. Home to the great Financial Crisis of 2008, New York is a dynamic city of opposites - skyscrapers and small buildings, parks and densely packed streets, the astronomically rich and the struggling poor. Yet amongst the everyday bustle a strong and growing social impact sector has emerged consisting of small scale social entrepreneurs, large businesses trying to become more responsible, and a plethora of B-Corps (benefit corporations).

Visits and Organizations



Living through the Financial Crisis

Speaking with financial employees who lived through the financial crisis, students learn first hand about how the financial crisis occurred and what it was like to live and work through such a tumultuous time. They also take a tour through Wall Street to see just where many of the big banks, who have now since closed, used to be and where the Occupy Wall Street movement took place.



Sustainable Development Goals with the United Nations

Meeting with the United Nations employees, students are versed on the new SDG goals, how they were developed, and how they intend to be measured and enforced. They also get to visit the United Nations Headquarters.

<http://www.wfp.org>



Corporate Social Responsibility

Companies' motivations, consumers, regulatory environments and business models are evolving. Organizations are taking different approaches creating short- and long-term success by embracing the "People, Planet, Profit" mindset. We'll explore how a few different organizations are taking on the challenge.

To find out more, please contact ILT@emzingo.com

Member of:

