



Academic Courses and International Immersion Programs

Add a new dimension to your classroom. Provide students an experiential learning and travel component they will never forget.

A circular progress indicator with a grey outer ring and a yellow inner ring. The number "70%" is displayed in the center of the grey ring.

70%

OF SKILLS-BASED LEARNING IS DONE THROUGH EXPERIENTIAL LEARNING

Our Social Impact Courses are designed with university staff to combine virtual consulting projects and cultural immersion in an international destination.

During the academic semester, students teams work on a strategic challenges virtually with nonprofits and social enterprise clients in different countries. They also discover the world of social innovation and entrepreneurship through classes taught by both university professors and Emzingo-U facilitators.

At the end of the semester, students then experience full immersion themselves by traveling to the countries where these non-profits and social enterprises are located. Students work in person with their clients, and the communities they serve, to finalize and present their findings and recommendations. Students also discover the social and economic fabric of the selected country and explore opportunities within the social impact sector.

A one of a kind program, our Social Impact Courses are customized with your university, for your university.

STRUCTURE

Virtual Consulting
Project



Social Impact
Classes & Emzingo
Workshops



In-country travel
and immersion

ACADEMIC WORKSHOPS:

Academic workshops are taught by both local university professors and Emzingo-U facilitators. Sample Emzingo-U workshops are included below, which are given in addition to lectures on social entrepreneurship, business at the bottom-of-the-pyramid, and the social and economic history of the chosen country.

LeaderSHIFT: How has our definition of leadership changed in the last decade? What are the skills that future leaders will need to be successful in our changed world? Focusing on these major questions, the Emzingo-U designed IP explores the major failures in corporate leadership of the last few decades as well as the key competencies that we hope will shape the future of business and how it engages with society at large.

Social Innovation and Design Thinking Workshop: Workshops range from a few hours to a full week. Participants learn and apply design thinking, human centered design, and Theory U to solve a challenge in the local community or for a non-profit or social enterprise. Students and other stakeholders work together to discover creative and innovative solutions to the presented challenge.

Social Business Modeling: Participants learn how to use the social business model canvas to design, evaluate, and recommend improvements to business models with a social impact, be it their own business or an organization/business that they are supporting.

CultureFlex: CultureFLEX improves students' understanding and ability to work across cultural, geographic, functional, and age differences by recognizing and challenging existing paradigms. We explore different cultural norms and explain how to act and interact with others of different countries and cultures.

EQ & Self awareness: This session emphasizes reflection, coaching, and an empathetic approach to problem solving. Hard skills are a given when it comes to performing at school or work. What sets you apart is your ability to recognize and leverage your own strengths, and it is this self-awareness that enables you to succeed personally and professionally.

ORGANIZATIONS AND PROJECTS

Students work in teams on virtual consulting projects, which concludes with in-person presentations for local nonprofits and social enterprises in the selected country. Emzingo-U staff and facilitators and university professor's oversee the development of the projects and deliverables. Emzingo-U also sources local experts to offer virtual lectures relevant to the country selected.



Associação Saúde Criança:

is an award-winning social organization that works to improve and maintain the wellbeing of children who live below the poverty line by fostering the economic and social self-sustainability of their families.

www.saudecrianca.org.br

In-Country Travel

Students have the opportunity to travel to different locations and present their projects in-situ to local nonprofits and social enterprises. This travel component can take place at the end of the semester, or during their academic breaks (Winter, Spring, Summer, etc.). Emzingo-U coordinates travel, which includes visits with local social enterprises, responsible businesses, and cultural and historical attractions, along with all logistics. Students meet with their local organization for several working sessions and present their findings at the end of their stay.

SAMPLE AGENDA

Below is a sample agenda for students during the travel component of their Social Impact Course. This is merely an example agenda. Emzingo-U co-creates each course with the university.

	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7
8:00	Travel to Rio	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00		Project Site Visits	Overview of Brazilian Economy	Favela Visit	Project Presentations	Project Presentations	Historical Tour of Rio
10:00							
11:00			Social Entrepreneurs hip in Brazil				
12:00							
13:00	Trip begins!	Lunch	Lunch	Lunch	Lunch	Lunch	Goddbye Lunch
14:00	Check-in to housing	Project Site Visits	Team Work	Team Work	Corporate Social Responsibility Visit	Scaling for Impact	Travel Back to USA
15:00	Kickoff presentation				Networking and Dinner with Project Teams	Impact Investing in Brazil	
16:00							
17:00	Churrascaria Welcome Dinner	Brazilian Beats Music Lesson	Dinner	Dinner	Dinner	Samba Class	
18:00							
19:00							

- Cultural Visit
- Impact Experience
- Project Work
- Work Shop/ Session
- CSR or Social Entrepreneurship Visit
- Meals/ Free Time

We envision a world where business leaders and organizations are committed to social responsibility, environmental sustainability, and financial success.

Let's talk... and see how we can build this world together.

Member of:



To find out more, please contact inquiries@emzingo.com

www.emzingo-u.com

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